



CAUSE OF THE MATCH

Benefiting Humane Educational Society



MATCH SPONSOR (3 available)

- Prominent logo and name recognition and placement on all HES Cause of the Match promotional material (print & digital)
- Prime logo placement on event website on heschatt.org/CFC
- Ability to co-brand with HES and demonstrate your support of HES CFC Cause of the Match
- Opportunity to interact with HES staff, volunteers, and foster families
- Company logo inclusion in half-time promo video on jumbotron with HES animals & CFC players
- Story/Reel and social media posts with HES animals at your place of business
- Opportunity to host a tailgate and booth with HES at Cause of the Match
- Four (4) tickets to the match **\$3,000**

GOAL SPONSOR

- Generous logo and name placement on all HES Cause of the Night promotional print and digital material
- Ability to co-brand with HES and demonstrate your support of HES CFC Cause of the Match
- Opportunity to interact with HES staff, volunteers, and foster families
- Two (2) tickets to the match
- Social media posts promoting your business as an official sponsor of Cause of the Night
- Company name inclusion in half-time promo video on jumbotron featuring HES animals & CFC players
- Logo featured on event website on heschatt.org
- \$1,500**

KICK-OFF SPONSOR

- Sponsor name placement on all HES Cause of the Night promotional material
- Ability to co-brand with HES and demonstrate your support of HES CFC Cause of the Match
- Opportunity to interact with HES staff, volunteers, and foster families
- Sponsor name placement on event website
- Recognition on HES social media channels demonstrating your support
- Recognition on HES social media pages
- \$500**



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